

THE INTERNATIONAL CONFERENCE ON CYBER ENGAGEMENT

On April 23, 2019 the Atlantic Council's Cyber Statecraft Initiative will hold the eighth annual International Conference on Cyber Engagement (ICCE) under the leadership of Scowcroft Scholar Dr. Catherine Lotrionte. Previously held at Georgetown University, ICCE draws on the experience of government practitioners, industry representatives, and academic scholars, bringing a multidisciplinary and global approach to the challenges in cyberspace from technical, corporate, legal, and policy perspectives in the United States and abroad. In past years, ICCE has attracted over 800 participants from nearly 400 organizations – corporate, government, non-profit, and academic – representing 43 nations. Details on registration for the 2019 ICCE, as well as information from past conferences, including agendas and videos, can be found here: <http://www.atlanticcouncil.org/icce>.

To kick off preparation for the 2019 ICCE, on November 14, 2018, the ICCE Fall Planning Dinner was held to provide partners and stakeholders in government, private industry and academia with the opportunity to shape the agenda for the 2019 ICCE. The Honorable Kirstjen Nielsen delivered a keynote address on the US Department of Homeland Security's efforts in cyberspace and called for a collaboration between government and the private sector to improve the global cyber ecosystem. ICCE provides a unique opportunity for corporate and government leaders to engage in thought leadership and constructive dialogue with policymakers, academics, and key industry stakeholders from across the globe, and explores the worldwide community's increasing interconnectivity in this domain.

In 2017, ICCE covered topics including: rule of law in cyberspace, international cyber diplomacy, cyber warfare, and the changing business of cybersecurity. Past speakers include US government leaders, such as the White House cybersecurity coordinator, the director of the Federal Bureau of Investigation, deputy secretaries from the US Department of Homeland Security and the Department of Defense, the former and current directors of the National Security Agency, the US director of national intelligence, the cyber coordinator for the US State Department, senior representatives from international organizations such as the president and secretary general of the International Criminal Police Organization (INTERPOL), the chairman of the board for the Internet Corporation for Assigned Names and Numbers (ICANN), the United Nations high representative for disarmament affairs, foreign government representatives from across the globe, and leading private industry experts.



Figure 1: Dr. Catherine Lotrionte and Secretary Kirstjen Nielsen at the November 14, 2018 ICCE Fall Planning Dinner.

“I WANT TO HIGHLIGHT THE IMPORTANT ROLE OF THE INTERNATIONAL CONFERENCE ON CYBER ENGAGEMENT (ICCE) IN RALLYING KEY STAKEHOLDERS TO CONFRONT THE TOUGHEST PROBLEMS IN CYBERSPACE.”

- The Honorable Kirstjen Nielsen,
Secretary, US Department of
Homeland Security

**“THE INTERNATIONAL CONFERENCE ON
CYBER ENGAGEMENT HAS BECOME A
NOTABLE FORUM.”**

- The Honorable Sheldon Whitehouse (D-Rhode Island)

SUGGESTED SPONSORSHIP LEVELS AND BENEFITS

Diamond Level - \$30,000 +

- One seat at the Speakers and Sponsors Dinner on April 22, 2019 at the Atlantic Council Headquarters
- Opportunity to purchase full table for \$10,000 or a half table for \$5,000 at Speakers and Sponsors Dinners on April 22, 2019
- Co-branded stage backdrop with company logo
- Company logo on conference name badges
- Company logo on conference materials
- Full-page advertisement in program
- 1 table at conference lunch
- Space at conference for promotional materials
- Reserved priority seating for up to 10 attendees at conference
- Atlantic Council Center Advisory Council Benefits*

Platinum Level - \$25,000

- One seat at the Speakers and Sponsors Dinner on April 22, 2019 at the Atlantic Council Headquarters
- Opportunity to purchase full table for \$10,000 or a half table for \$5,000 at Speakers and Sponsors Dinners on April 22, 2019
- Signage with company logo at conference venue
- Company logo on conference materials
- Half-page ad in program
- 1 table at conference lunch
- Space at conference for promotional materials
- Reserved priority seating for up to 8 attendees at conference

Gold Level - \$20,000

- Company logo on conference materials
- 1 table at conference lunch
- Space at conference for promotional materials
- Reserved priority seating for up to 4 attendees at conference
- Option to purchase up to 2 seats at Speakers and Sponsors Dinner on April 22, 2019 for \$1,000/seat

Silver Level - \$15,000

- Company logo on conference materials
- Reserved priority seating for up to 2 attendees at the conference
- Option to purchase 1 seat at Speakers and Sponsors Dinner on April 22, 2019 for \$1,000/seat

Bronze Level - \$10,000

- Admission to ICCE for 2 company representatives
- Reserved priority seating for one attendee at conference
- Option to purchase 1 seat at Speakers and Sponsors Dinner on April 22, 2019 for \$1,000/seat

Other Sponsorship Opportunities:

- Sponsor a coffee break or lunch discussion with a company breakout room and a company representative**

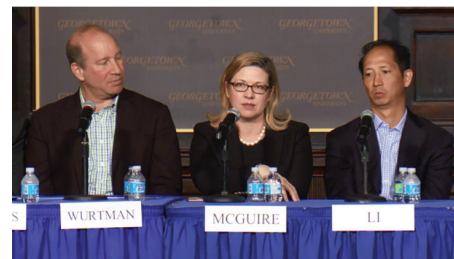


Figure 3: Elie Wurtman of PICO Partners, Cheri McGuire of Standard Chartered Bank UK and Ping Li of Accel Partners discuss changing cybersecurity through investment, incubation and new technologies.



Figure 4: Robert Joyce, Special Assistant to the President and Cybersecurity Coordinator for the White House

* Center Advisory Council Benefits:

- Recognition in the Atlantic Council's Annual Report Donor Honor Roll and on the Corporate Program webpage
- Invitations for top-level representatives to private dinners, discussions and events throughout the year
- One ticket to the Atlantic Council Distinguished Leadership Awards in Washington, DC or the Global Citizen Awards in New York City
- Exclusive monthly members-only calls on timely events and issues
- Receive Inflection Points: President and CEO's monthly update on Council Activities
- Monthly members newsletter featuring updates, insights, and analysis of world events
- Dedicated relationship manager that will help broaden your company's engagement with the Atlantic Council and ensure your top-level representatives are invited to various private events with foreign officials and business leaders that are hosted by the Atlantic Council's Centers and programs.

**Please contact Dr. Catherine Lotrionte, Brent Scowcroft Scholar, Scowcroft Center for Strategy and Security at the Atlantic Council at CLotrionte@ATLANTICCOUNCIL.ORG, or Klara Jordan, Director, Cyber Statecraft Initiative at the Atlantic Council at KJordan@ATLANTICCOUNCIL.ORG or at 202- 864- 2824 for more information.