



Web Design Process

Your website is the hub of your marketing platform. It connects your social media, your email newsletters, and it's where people go to find out who you are, and what you're about. It's the most forward face of your business.

These are the steps you can expect to go through as we develop your company's site.

1. I'll ask you to fill out the Web Design Worksheet on my site and email it to me.
2. I'll review the information, and see if we're a good fit.
3. If I think we'll work well together, I'll schedule a meeting where we'll go over the details of the project, and I'll ascertain your business' needs and your target audience's needs.
4. The Discovery Phase will proceed with a sitemap and an interactive prototype so that all functionality can be tested and approved in the browser.
5. Design of the website user experience and user interface will follow, allowing the target audience to easily navigate and use the website to achieve their needs.
6. Development of a working website on the WordPress content management system will be next.
7. Final testing and debugging on a development server will take place before launching.
8. The site will be launched.